

Identity in the Age of
Self-Indulgence:
The Self in Society
Honors 101 • Dr. Klodt

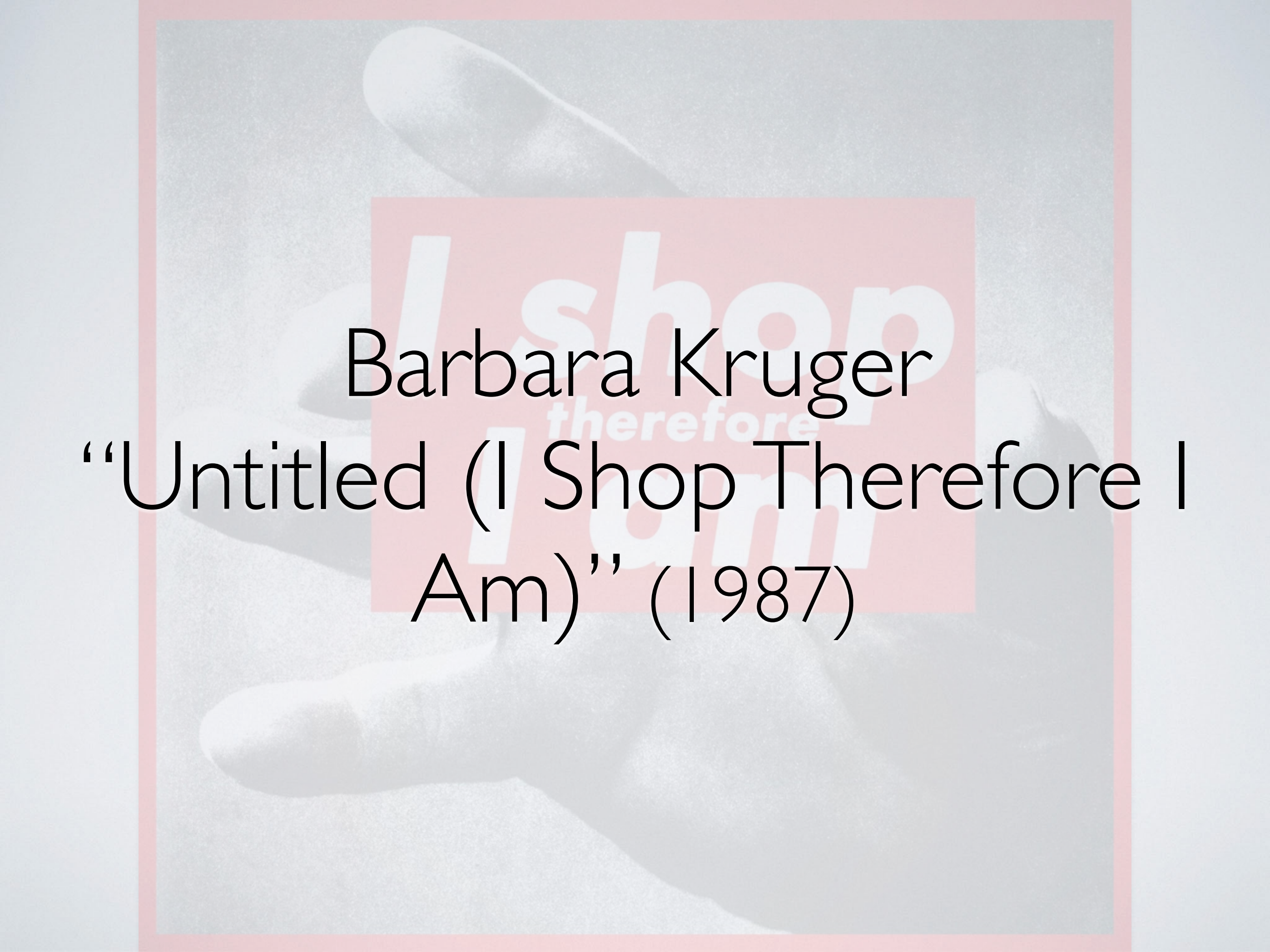


The Art of
Barbara Kruger

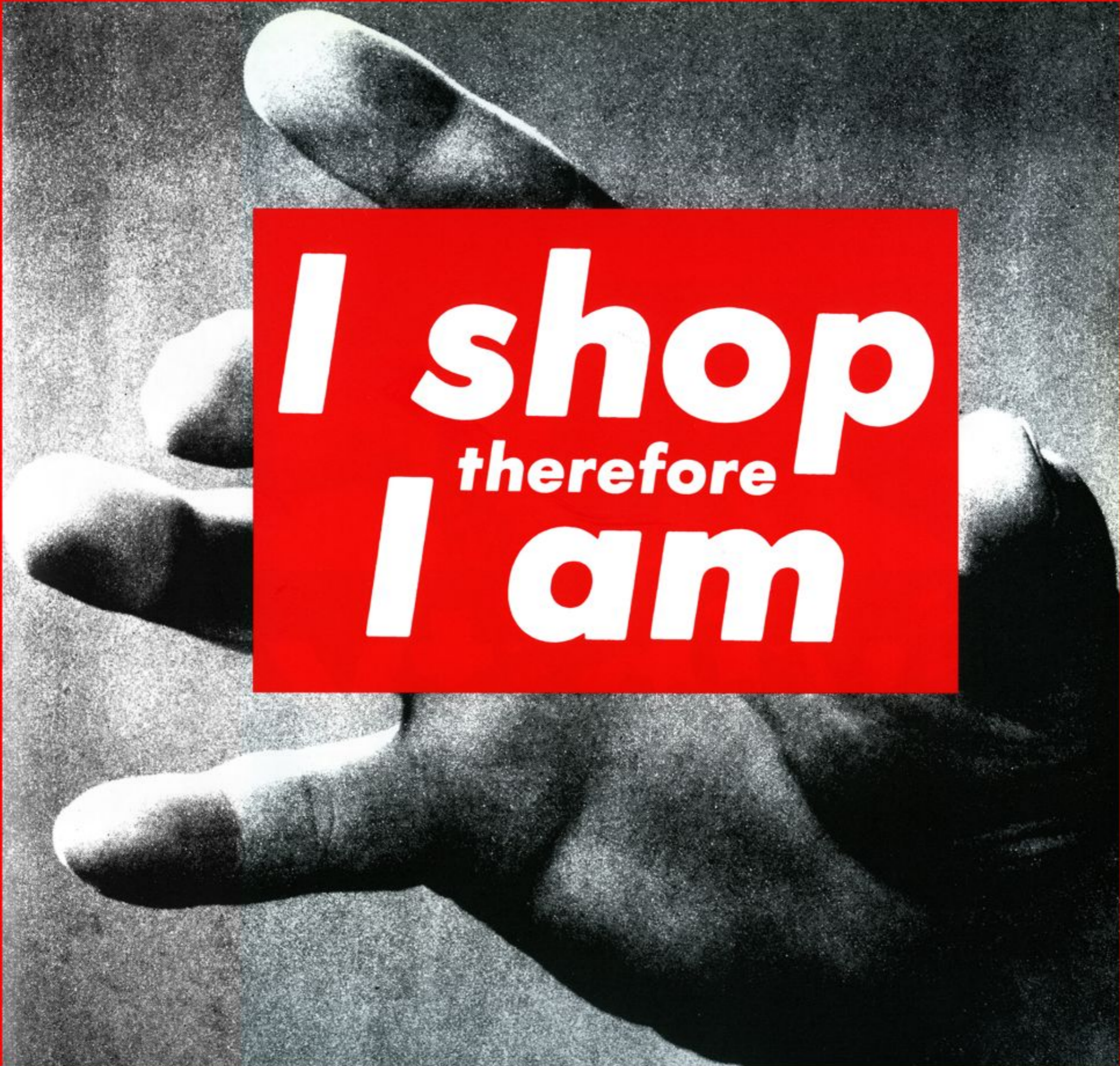
BARBARA KRUGER

Born Newark, New Jersey 1945



A black and white photograph of a hand holding a sign. The sign has the text 'I shop therefore I am' in a bold, sans-serif font. The word 'I' is large and white, 'shop' is in a smaller font, 'therefore' is in a smaller font, and 'I am' is in a large font. The background of the sign is red. The hand is holding the sign from the left side. The entire image is framed by a thin red border.

Barbara Kruger
“Untitled (I Shop Therefore I
Am)” (1987)



I shop
therefore
I am

Op-Art

BARBARA KRUGER

For Sale

YOU WANT IT
YOU BUY IT
YOU FORGET IT



Barbara
Kruger
“For Sale”
(2012)

MAIDEN

We don't need another hero

WORK BY BARB
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IN CONJUNCTION WITH THE ILLUMINATIONS/CHA
SIAL ASSISTANCE FROM THE ARTS COUNCIL OF GRE

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INFORMATION PHON





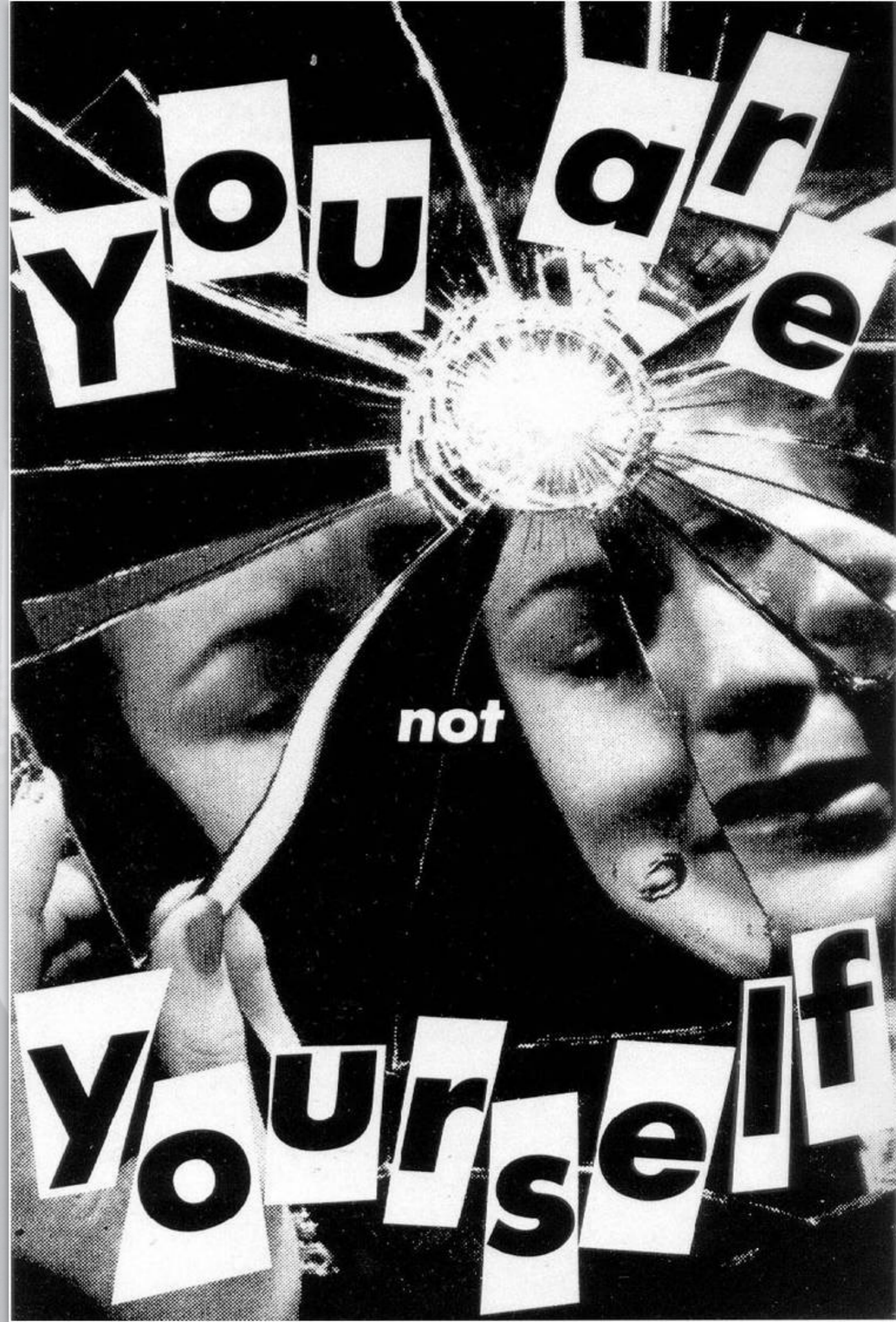
We don't need another hero



Barbara Kruger

“Untitled (We Don't Need
Another Hero)” (1985)

Barbara Kruger
“You Are Not
Yourself”
(1984)





It's a
small

world

but not if you have to clean it

Barbara Kruger
“It’s A Small
World But Not
If You Have to
Clean It”
(1990)



Your comfort

is my silence



Barbara Kruger
“Your Comfort
Is My Silence”
(1981)



Your body

Barbara Kruger
“Untitled (Your Body Is A
Battleground)” (1989)

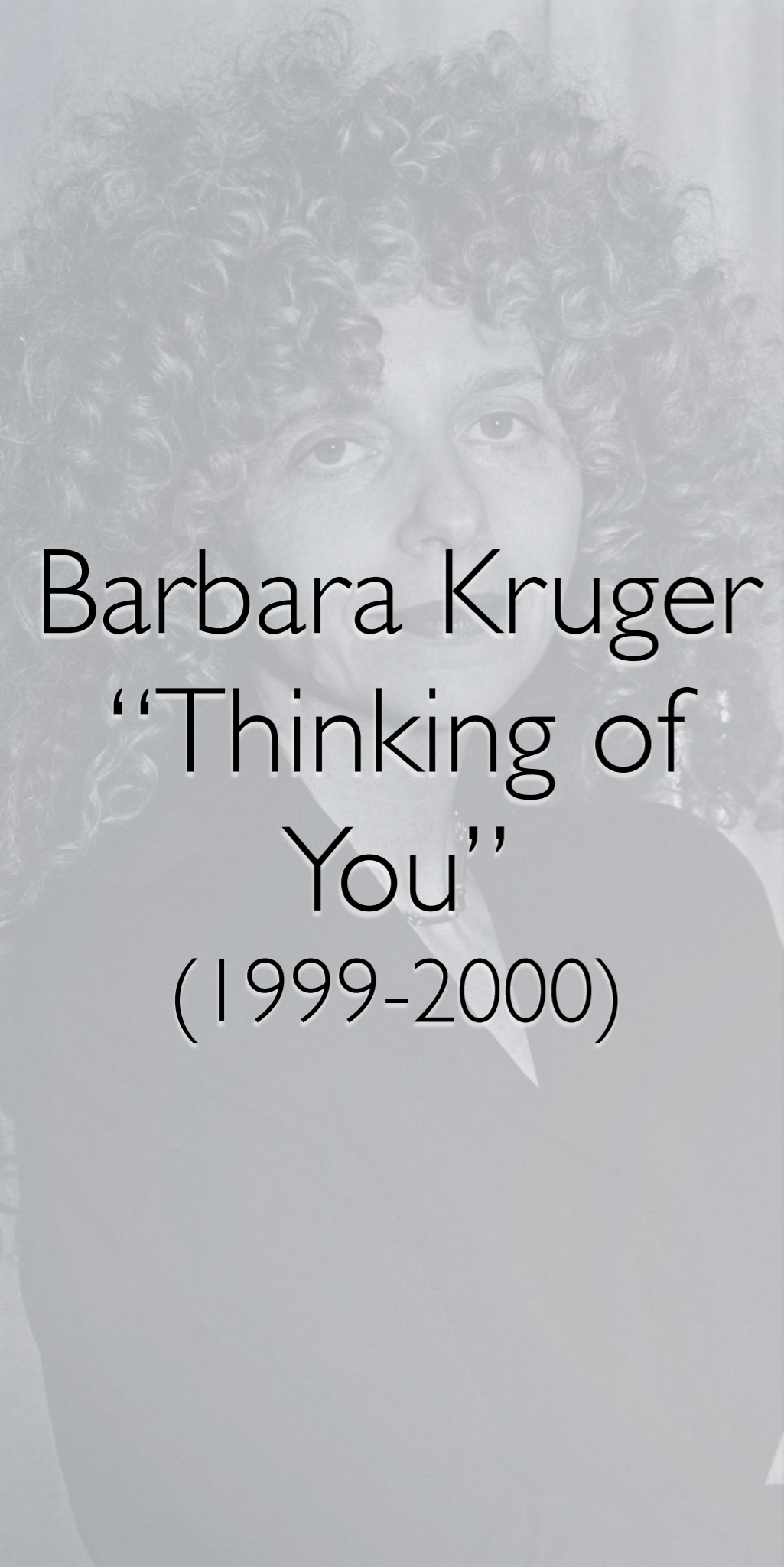
battleground



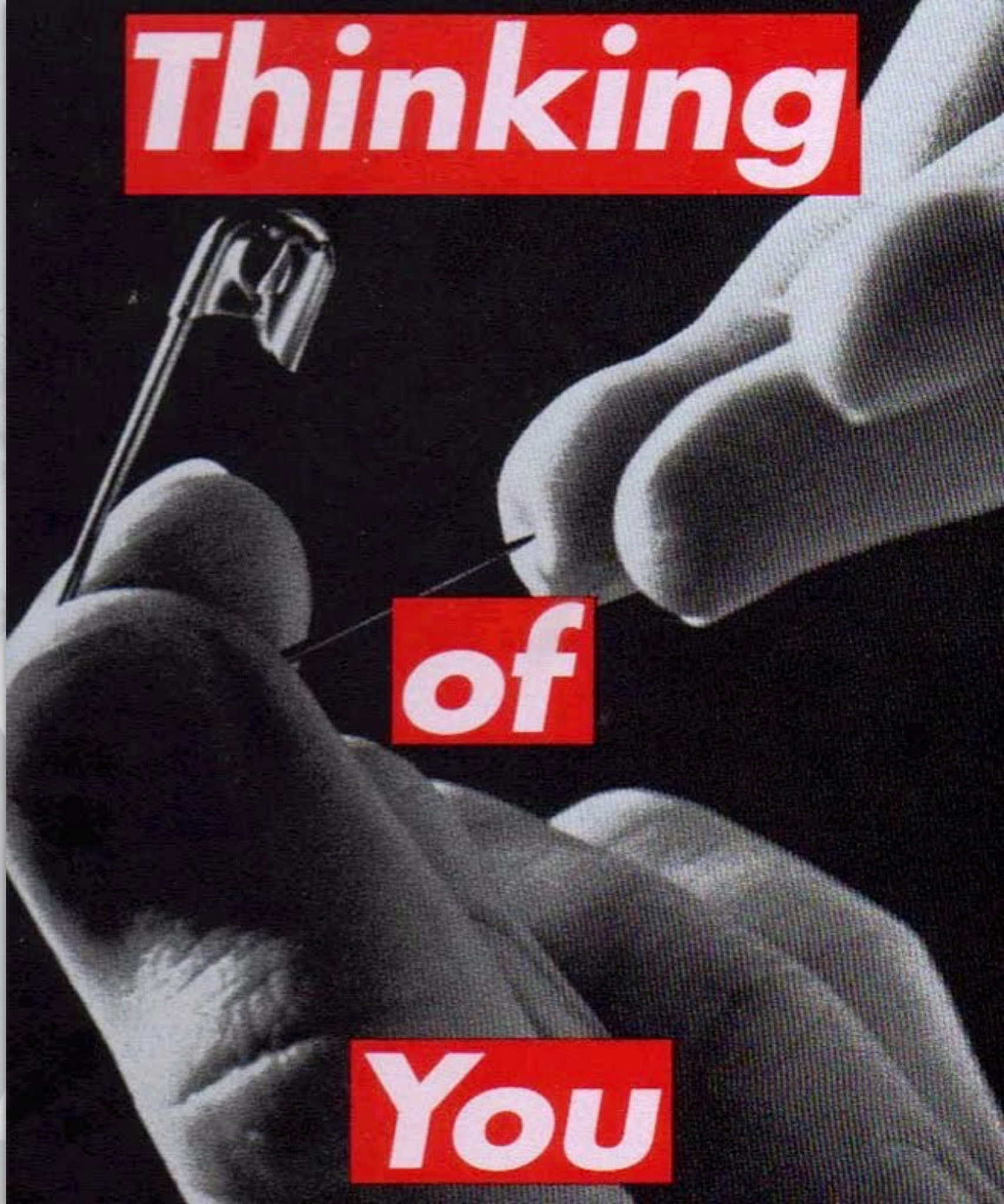
Your body

is a

battleground



Barbara Kruger
“Thinking of
You”
(1999-2000)





Barbara Kruger
“Face It”
(2007)



Face

This luxurious garment won't make you rich or beautiful.

It!

